



PRESS RELEASE

Paris, 16 September 2020

HERMÈS CONTINUES TO INVEST IN ITS PRODUCTION CAPACITY AND ANNOUNCES THE CREATION OF 250 JOBS IN AUVERGNE, FRANCE, BY 2025

250 artisans will apply their exceptional know-how in the ateliers of a new leather goods workshop located in the Riom Limagne et Volcans community of municipalities (Puy-de-Dôme, France).

Hermès reaffirms its regional anchor in the Auvergne region with this future leather goods workshop, which will join the Maroquinerie de Sayat to form the Hermès group's seventh leather goods hub, ultimately employing more than 500 artisans. Strongly committed to building long-term relationships with its local partners, Hermès is working in cooperation with the Auvergne-Rhône-Alpes Entreprises regional agency to prepare for this new workshop, and will strengthen its collaboration with the French employment agency (Pôle emploi) to recruit its artisans locally.

In a spirit of mentoring that places the transmission of know-how and artisan culture at its heart, the site will draw on the expertise of the teams at the Maroquinerie de Sayat, which has been established in Auvergne for almost 20 years.

The first intake of trainee artisans will commence their apprenticeships in a temporary workshop in Riom in November 2020.

Since 2010, Hermès has opened nine leather goods workshops and recruited more than 2,500 artisans, bringing the number of saddler-leatherworkers employed by the group to more than 3,800.

The Maroquinerie de Guyenne (Gironde) and the Maroquinerie de Montereau (Seine-et-Marne) will be inaugurated in 2021, and two further workshops – one in Louviers (Eure) and the other in the Ardennes – are scheduled to open in 2022 and 2023 respectively.

The new workshop in Auvergne will become Hermès Leather Goods & Saddlery division's 22nd production site. All of the sites are located in France.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family owned company, Hermès is dedicated to keeping the majority of its production in France through its 43 workshops and to developing its network of 311 stores in 45 countries. The group employs more than 15,600 people worldwide, including more than 9,700 in France, among whom nearly 5,250 are craftsmen*.

Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2020

[hermes.com](https://www.hermes.com)